

Media Contact:

Liz McCune

Vice President of Marketing

(770) 360-9299 ext. 101

info@complexsale.com

Merry and Hojnacki Join The Complex Sale Team

Amy Merry and Ryan Hojnacki bring strategic sales expertise to TCS

Atlanta, GA – May 25, 2008 – The Complex Sale, a leading sales methodology and consulting firm, announced today that it has added two seasoned principals – Amy Merry and Ryan Hojnacki – to its world-class sales team.

Amy Merry comes to The Complex Sale with an extensive background in strategic sales, marketing and program management.

Prior to joining TCS, Amy served as an account executive at Infor Global Solutions, where she was responsible for building strategic relationships with the company's many direct customers. While at Infor, she was awarded the prestigious President's Club award for outstanding achievement in revenue generation. Prior to Infor, Amy served as a senior account executive for Aqua Consulting Group and at Witness Systems as a marketing and advertising manager.

Ryan Hojnacki comes to TCS with an award-winning background in direct sales, sales management, and account management working with Fortune 1000 companies.

Prior to joining TCS, Ryan was a President's Club performer at Ceridian Corporation, where his ability to effectively manage opportunities in a complex selling environment led to his success in the organization and his role as a mentor and coach to new team members. Ryan also worked in sales and sales management at Cintas Corporation, where he led some of the organization's top teams and was a President's Club performer as a representative and regular recipient of the Benchmarking Award as a manager.

"We are excited to welcome both Amy and Ryan to our team," said Rick Page, CEO of The Complex Sale. "They both have an accomplished background in selling in complex environments and we look forward to working with them and sharing their discipline, dedication and expertise with our customers."

About The Complex Sale, Inc.

The Complex Sale, Inc. is a sales methodology and consulting company that helps you win the sales you can't afford to lose – from speeches and tools to training and coaching to total sales force transformation. TCS helps leading companies such as Siemens and

Deloitte create pipeline, win opportunities, and dominate accounts in the complex selling environment. Founded in 1992 by Rick Page, author of the sales bestseller *Hope Is Not A Strategy – The 6 Keys to Winning The Complex Sale* and *Make Winning A Habit – 20 Best Practices of the World's Greatest Sales Forces* – TCS programs are taught by executives who know the environment firsthand. We provide the skills and processes you need to *make winning A habit* in your organization. For more information, call (770) 360-9299 or visit us online at www.complexsale.com.