

Media Contact:

Liz McCune

Vice President of Marketing

(770) 360-9299 ext. 101

lmccune@complexsale.com

The Complex Sale Welcomes Associate Principal Michael Morgan

Atlanta, GA – April 20, 2007 – The Complex Sale, Inc. announced today that Michael Morgan has joined the sales methodology and consulting firm as its newest associate principal.

Michael comes to The Complex Sale with more than 12 years of sales, business development, and sales management experience.

Most recently, he served as a major account representative at Ceridian Corporation, a leading information services company in the human resources, retail and transportation markets. In 2005, Michael was ranked Ceridian's second highest major account representative out of the company's more than 300-person sales force. He was also named Top Selling Major Account Representative in the southeast region for the fourth quarter of 2005 and first quarter of 2006.

Prior to his work with Ceridian, Michael served as a business development associate at Jackson & Harris, a subsidiary of Jackson Healthcare Solutions. While there, he was named Top Producer in the third quarter of 2004 and first quarter of 2005.

Before joining Jackson & Harris, Michael served as a sales manager at Cushman Material Handling, where he earned more than 100% of his quota for three consecutive years and was responsible for closing eight of the 10 most profitable deals in the company's seven-year history.

Michael received a bachelor's degree in business administration from Bloomsburg University of Pennsylvania.

About The Complex Sale, Inc.

The Complex Sale, Inc. is a sales methodology and consulting company that helps you win the sales you can't afford to lose – from speeches and tools to training and coaching to total sales force transformation. TCS helps you create pipeline, win opportunities, and dominate accounts in the complex selling environment. For more information, call (770) 360-9299 or visit us online at www.complexsale.com