

Media Contact:

Liz McCune

Vice President of Marketing

(770) 360-9299 ext. 101

lmccune@complexsale.com

The Complex Sale Welcomes New Principal Bill Jeu de Vine

Atlanta, GA – November 8, 2006 – The Complex Sale, Inc. announced today that Bill Jeu de Vine has joined the sales methodology and consulting firm as its newest principal.

Bill comes to The Complex Sale with more than 15 years of direct sales, sales management, and sales training experience. Most recently, he served as industrial sales manager for specialty chemical company Chemence, Inc., where he helped his division through a transition period while maintaining revenue goals.

Prior to his work with Chemence, Bill served as director of sales at FANMATS, where he played a critical role in growing the start-up's revenue to \$4 million during its first 18 months selling to major retailers, regional specialty retailers, and independent business owners.

Before joining FANMATS, Bill spent 13 years at Larson-Juhl, a Berkshire-Hathaway subsidiary, as manager of staffing and development and as a sales representative.

While at Larson-Juhl, Bill designed and implemented a nationwide training, development, and recruiting program across the company's sales and operations functions and was recognized for Target Achievement, Larson-Juhl's highest sales level, numerous times as a rep.

Bill received a bachelor's degree in Political Science from Furman University.

About The Complex Sale, Inc.

The Complex Sale, Inc. is a sales methodology and consulting company that helps you win the sales you can't afford to lose – from speeches and tools to training and coaching to total sales force transformation. TCS helps you create pipeline, win opportunities, and dominate accounts in the complex selling environment. Founded in 1992 by Rick Page, author of the sales bestseller *Hope Is Not A Strategy – The 6 Keys to Winning The Complex Sale*, TCS programs are taught by executives who know the environment firsthand. We provide the skills and processes to Make Winning A Habit in your organization. For more information, call (770) 360-9299 or visit us online at www.complexsale.com